

SPONSORSHIP OPPORTUNITIES

Background

The Royal Society of Biology Careers Committee is committed to promoting the breadth of careers that are open to life science graduates. The Bioscience Careers Day will take place at King's College London on 14th October 2017. This is the flagship careers event for life science undergraduates in the UK. The programme includes expert speakers from across the breadth of the biosciences, mock interview sessions, networking opportunities, museum tours and an exhibition. The event will launch students on their professional journey.

The Bioscience Careers Day will provide you with a unique opportunity to:

- Connect with over 500 bioscience undergraduates from around the UK
- Reach over 5,000 undergraduates through online exposure
- Build brand recognition within the biosciences community
- Demonstrate your support for the next generation of UK scientists

Opportunities

Platinum Sponsorship - £2,500 (one available)

- Your organisation will be acknowledged as the main event sponsor at the start of the event
- Opportunity to sponsor a session of your choice from the programme
- Exhibition stand including up to four company representatives at the event
- Logo on delegate bags
- A4/A5 insert in delegate bags
- Double page advert within the programme booklet, given to all
- Your name and logo on our website, with a backlink to your website
- Your name and logo associated with the words "Platinum sponsor" on all event promotional materials and correspondence

Gold Sponsorship – £1,500 (three available)

- Your organisation will be acknowledged as the Gold event sponsors at the start of the event
- Exhibition stand including up to three company representatives at the event
- A4/A5 insert in delegate bags
- Your name and logo on our website, with a backlink to your website
- Your name and logo associated with the words "Gold sponsor" on all event promotional materials and correspondence
- Full page advert within the programme booklet, given to all

Silver Sponsorship – £550

- Exhibition stand including up to two company representatives at the event
- Your name and logo on our website, with a backlink to your site
- Half page advert within the programme booklet, given to all delegates

Bronze Sponsorship – £250

- Literature stand with no representative present* OR A4 or A5 insert in delegate bag
- Your name and logo on our website, with a backlink to your website
- Logo and web link inside the programme booklet, given to all delegates

*Note: literature may be displayed on one table with other literature

Additional Options**Delegate Item - £150 charge on top of Gold or Silver sponsorship package**

In addition to the benefits of your selected sponsorship package you will have the right to sell merchandise and products at the event.

Vendor Item - £150 (items supplied by sponsor)

Give delegates something to take home to increase your impact. Sponsors can choose to supply delegates with pens, notepads, lanyards or other promotional items supplied by them in the delegate bag.

Bespoke Opportunities

To help you maximise your involvement in the Bioscience Careers Day we are able to work with you to create a bespoke package that will fulfil your advertising and marketing needs.

To discuss alternative and bespoke options, please contact events officer Isabel Brinsden at events@rsb.org.uk or on 020 7685 2550.

*All prices exclude VAT